

# \$20 MILLION TRANSACTED EACH YEAR IN JUST 9 DAYS AT...



## DON'T MISS OUT ON YOUR SHARE.



- Largest Outdoor Show in North America
- 9 Days of Packed Aisles
- A Floor Plan Driving Traffic to Every Aisle
- Supported by the Largest Marketing Budget of Any Outdoor Consumer Event

### Top Exhibiting Companies

- Susquehanna Bait & Tackle
- Summit TreeStands
- Thompson Center Arms
- Hoyt
- Liberty Safe
- Hunter's Specialties
- Shu-Fly Fishing
- Family Traditions
- Hart Rifles
- Kinsey's Outdoors
- Fort Knox
- Primo's

### Categories Promoted at the Show

- Hunting
- General Hunting Products
- Outdoor Apparel
- Bow Hunting
- Resorts
- Fishing Charters
- Game Calls
- Gun Safes
- Outfitters & Guides
- Guns and Gun Accessories
- Boating
- Taxidermy
- Archery
- Optics
- ATV
- Fishing Lodges
- Treestands
- Fishing Tackle
- Knives
- Log Homes



Contact Steve La Roche to  
reserve your exhibit space:  
203-840-6204  
slaroche@reedexpo.com